


THE INTERNATIONAL SCHOOL OF **REFLEXOLOGY & MERIDIAN THERAPY**

Established 1983



Websites: www.vacuflex.com & www.isrmt.com

Start your own School of Reflexology

LICENCE INFORMATION PACK

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Branches throughout South Africa and the World!

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Reflexology Training Partnership

The International School of Reflexology and Meridian Therapy is inviting qualified reflexologists in the UK and Ireland to work together delivering the next generation of quality Reflexology training.

The ISRMT, established in South Africa in 1983 by Inge Dougans, provides Reflexology training which is fully recognised as a Higher Education Course. Now this government-approved, closely regulated training is being made available outside South Africa.

If you would like to join us in the next step in Reflexology training, and deliver an outcomes-based practitioner training package to the very highest standards, this is a unique opportunity to join ISRMT. New schools will be able to make use of a pre-approved training course, giving international recognition to their graduates, and will benefit from all the support and backup from ISRMT in South Africa and the UK.

About The International School of Reflexology and Meridian Therapy (ISRMT)

The International School of Reflexology and Meridian Therapy (ISRMT) is dedicated to creating greater awareness and use of Therapeutic Reflexology, and to providing an international structure for achieving this objective.

ISRMT provides professional training and development in the field of Therapeutic Reflexology in order to equip the qualifying learner with competent skills as a health professional abiding by an exemplary ethical and professional code of conduct.

Unique Features

Schools licensed by ISRMT offer a consistent and closely-managed curriculum, using tried and tested Outcomes Based Education methods, that has been registered with the South African Department of Education as Private Higher Education, Level 5. **This means that you have the security of a programme that is of an extremely high standard, has been approved at government level, and shows the way for other national standards worldwide.**

In its training program ISRMT emphasises data gathering and recording in case history documentation in order to increase knowledge and encourage awareness of the need for research in the field of Therapeutic Reflexology.

ISRMT strives to promote Therapeutic Reflexology as a health-promoting and preventative therapy available to as many persons as possible, so that people of all ages and backgrounds can benefit from this cost-effective therapy. In doing so ISRMT can assist in improving the health of people in all parts of the world.

The licensing programme in brief

- ISRMT can provide a licence to set up and run a School providing training in Reflexology, with the assistance and guidance of appointed agents in each country.
- ISRMT licensees receive a full set of training material, including both teacher's material and guidelines on how to teach Outcomes Based Education.
- This material meets and exceeds the standards required for accreditation of the course with the Association of Reflexologists in the UK.
- Full training in delivering the course materials is also given.
- Schools have access to a range of books, charts and other products produced by ISRMT for resale to students, including Inge Dougans's world-renowned text books on Reflexology.
- Licensees also benefit from the support of the ISRMT organisation worldwide, including centralised certification and continuing updates to course materials.
- In return, licensees support ISRMT with a licence fee in the form of a percentage of the net fees paid by students on the course.

What does having an ISRMT Licence mean?

- Accredited schools know that producing and updating course materials and training aids is one of the most time-consuming tasks there is. For ISRMT licensees, however, all materials and aids are provided and updated centrally. This reduces the workload involved in running a school enormously.
- The licence provides the opportunity to present an education programme that is accredited as Higher Education. This ensures that students can enjoy the security of a programme that is of the highest standard and that is recognised internationally.
- ISRMT training produces top quality Therapeutic Reflexologists, who once qualified have enough knowledge, practical experience and confidence to begin working in Reflexology immediately.
- The licence gives the opportunity to contribute to and enhance standards in the growing field of alternative healthcare.
- If you are a qualified therapist interested in giving training, you will know very well the obstacles you face. You can overcome them with help from ISRMT, and be given the chance to own your very own profitable business - teaching what you know best within the supportive framework of an ISRMT licence.

Requirements for applying for an ISRMT Licence

Requirements differ from country to country, and are mostly determined by the local Reflexology Society, Association or equivalent governing body. In the UK, this means that for Association of Reflexologists accreditation your proposed course venue and your own qualifications must meet AoR standards. The Agent will be able to assist you with any queries in this regard.

Support within the UK

Licensees benefit from local support within the UK from ISRMT's appointed Agent, Oxford School of Reflexology (OSR). First accredited with the AoR in 1991, OSR is now also a licensed branch of the ISRMT teaching the Stage One Reflexology Diploma.

OSR offers potential licensees a wealth of experience in providing training and in the administration of a training school, and is ideally placed to assist new schools both in the early stages of setting up training and in later expansion.

If you are interested in working with ISRMT, you are very welcome to come and visit the Agent near Oxford and see just how a licence agreement works in practice.

What can you NOT do with an ISRMT Licence?

- Resell or subcontract your licence.
- Produce your own training material, or make unauthorised changes to any training material, books or charts supplied by ISRMT.
- Reproduce or make use of ISRMT material outside the training programme. This includes books, charts and any training material.
- Determine your own charging or examination structure. This is coordinated by the Agent in order to adhere to local regulations, and failure to adhere to the standard structure can invalidate your students' training.

Training and support for Licensees

Marketing

- ISRMT licensees are provided with material for advertisements, press releases and other marketing aids which you can use locally. Consistent use of the brand identity is essential – you will be supplied with logos, artwork, and specific formats for use.
- National exposure will be provided by the main office.
- Marketing brochures can be purchased at cost price.

General Assistance

Any information or ongoing assistance that is required in the organisation and running of the school can be obtained in the first instance from the Agent, who if need be can refer queries to ISRMT head office in South Africa.

Training

Licensees are provided with full and clear guidelines on use of the training materials, and training sessions in their use are also provided by the Agent.

What next?

Inge Dougans is inviting serious enquiries from schools or individuals interested in providing the Reflexology Diploma Stage 1.

If having read the information above you are seriously interested in working with our exciting organisation, and if you think you may be able to play a role in supplying top quality Reflexology courses within a growing industry, the next step is to tell us a little more about yourself.

Please contact Keir Giles at the Agency Address shown on the front page, and we will be able to talk about your objectives and aspirations, and tell you about the licensing programme in detail.

Please note that the more detailed information pack on the licensing agreement can only be provided after signature of a confidentiality agreement.

